

HE STORY OF A BATHROOM

The story that unfolds in the following pages was started when a typical American family grew impatient with an inconvenient, unattractive bathroom. The problem was brought to the Nairn Bureau of Decoration and in a few days the old bathroom underwent a complete transformation.

The Nairn Linoleum Bathroom was created for an actual home. The installation was made in a private residence, without basic structural changes in the original room. Similar improvements of lasting beauty and convenience are now available for any bathroom.

In these pages we present "The Story of a Bathroom" as told in Nairn Linoleum.

CONGOLEUM-NAIRN INC., KEARNY, NEW JERSEY



THE NEGLECTED ROOM

In houses of today, most of the rooms show the tremendous progress made in home planning in the last decade. New materials, proper use of color, and modern design have found their way into almost every room; but the average bathroom by comparison may resemble a relic of the gay 90's.

Bathrooms too can now reflect the advances in convenience and beauty made in the other rooms of the home.

Too often you see outmoded walls of paint or paper, stuffy cabinets, crowded shelves and old-fashioned fixtures. Such bathrooms fall behind modern standards.

Nairn Linoleum for walls and floors, modern appointments, practical design, and the effective use of color now work a miracle of transformation at reasonable cost.



SHE WAS PROUD OF EVERY ROOM BUT THE BATH . . .

Comfortable living is expressed throughout the home. The combination of treasured older pieces with furniture of more modern inspiration reflects good taste.

The living room is spacious, airy, and designed with the idea of family convenience uppermost. The dining room is a place for guests and members of the family to gather in an atmosphere of cordial, informal hospitality.

Every room in this home possesses the charm of intimate surroundings with obvious emphasis on comfort and convenience—a thoroughly livable home.







THE OLD

ORIGINAL

BATHROOM

Its lack of beauty, inconvenience, its frequent need of repairs, and difficulty in keeping it really neat and clean are clearly portrayed in this color photograph.

Wooden baseboards, sharp square joints, old-fashioned fixtures, monotonous painted walls, dirt-catching corners, the strictly utilitarian floor—all these are symbols of the outmoded bathroom.





THE NAIRN LINOLEUM BATHROOM

Juxury

Appointments

A marvel in transformation has been effected! Walls and ceiling of Nairn Wall Linoleum, colorful, permanent, and easy to clean, and the smartly "Personal-ized" Nairn Linoleum floor strike dominant notes of beauty, permanence and serviceability. Modern fixtures and accessories complete the picture.

Perfection in style, beauty and harmony together with utmost luxury in comfort and convenience have been attained.





Nairn Linoleum "Mahogany" No. 1104



Nairn Wall Linoleum "St. Albans Red" No. 7955

Shower Curtain "Turquoise Blue"

HERE'S WHAT HAPPENED

After the room was stripped to bare floors and walls, the new room took shape quickly, step by step:

- I. Walls, ceiling and door were covered with beautiful Nairn Wall Linoleum after awkward corners and junctures of walls and ceilings were rounded to establish the new modern design of the room and to provide for easier cleaning. Previously wasted and hard-to-reach spaces around the lavatory were converted into handy supply cabinets for linens and toilet articles.
- 2. The new Nairn Linoleum floor with Cove Base was "Personal-ized" with an inset design and selected color scheme, establishing new beauty, underfoot comfort and easy maintenance.
- 3. Fixtures, cabinets and mirrors selected for beauty and design as well as serviceability were set in place. Where walls meet the new tub, Nairn Tub Moulding provides waterproof protection.
- 4. Recessed ceiling light and tubular mirror lights provide abundant illumination without glare.
- 5. Added touches of luxury were achieved through harmonizing shower curtains and window curtains, monogrammed towels and recessed radio.

With a minimum of disturbance and inconvenience the entire transformation was speedily completed. The old bathroom emerged as a permanently beautiful and convenient Nairn Linoleum Bathroom with Luxury Appointments.



THE NAIRN LINOLEUM BATHROOM

Charm

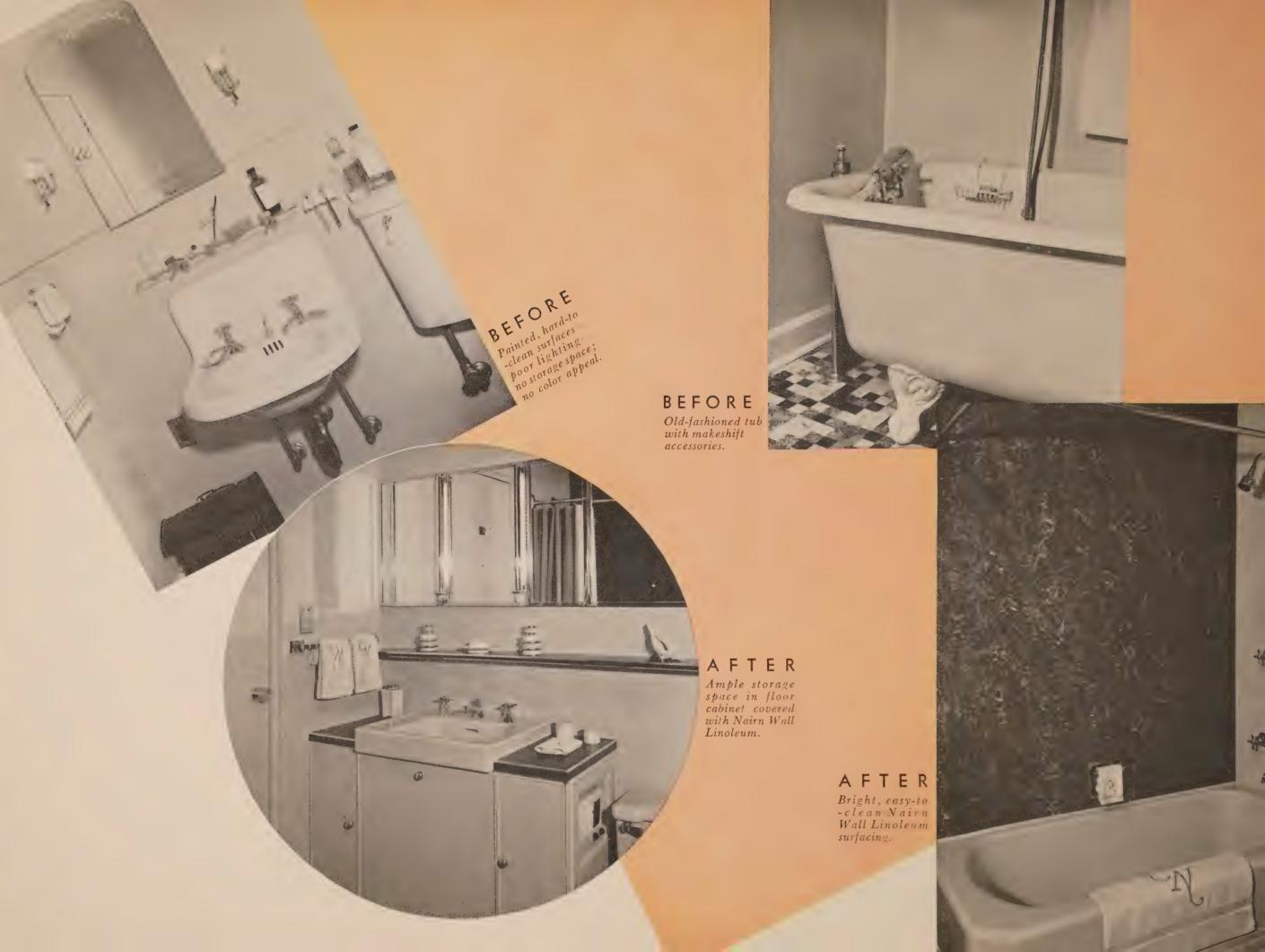
Appointments

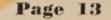
Another beautiful bathroom! The same thrilling Nairn Linoleum
covers walls and floors.
Permanent convenience
and beauty are features
of this alternate arrangement. Savings have been
achieved in cost of appointments. For utmost
beauty at moderate cost,
and for that other bathroom, this second arrangement is ideal.

Here indeed is a bathroom of which anyone might well be proud.







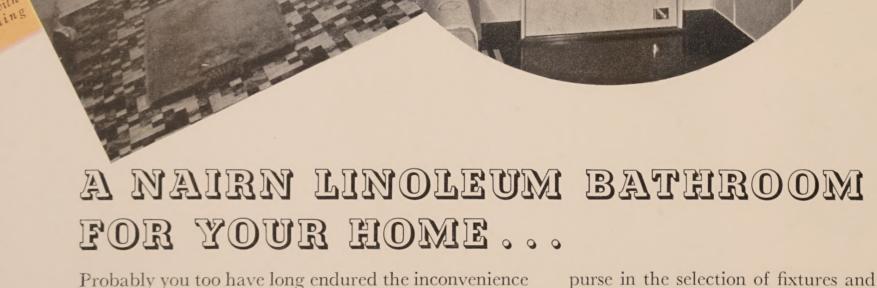


AFTER

Same door covered with smooth

Nairn Wall

Linoleum.



133

6

Now all of this has been changed! No longer need you worry over details of specifications and contracts involved in your bathroom modernization project. Your Nairn Exhibitor will explain how all of the details can

and the shabbiness of an old-fashioned bathroom because of the many tedious, time-consuming details in-

volved in arranging for improvements.

Nairn Linoleum Bathrooms are easily adaptable to varying floor plans and the cost can be adjusted to your

be handled for you—quickly, easily and economically!

purse in the selection of fixtures and accessories. Remember that whether you spend much or little for appointments, Nairn Linoleum for walls and floors strike the dominant note in both beauty and service, and these are yours at reasonable cost.

Your Nairn Exhibitor will help you to choose a correlated color scheme in Nairn Linoleum, he will aid you in the selection of fixtures and accessories, and arrange for competent mechanics to do the work. If you desire, he will help you arrange for Easy Monthly Payments.

Make a Nairn Linoleum Bathroom yours for permanent convenience and beauty.

THE KITCHEN TOO ...





BEFORE

Compare these two pictures and you will see how much easier it is to work in a Nairn Linoleum kitchen, transformed just the way the bathroom was transformed. In the old kitchen, lack of color interest, lack of pleasing design, sharp ugly corners are obvious. The hard surfaces cause extra noise and

breakage, panels and wall ridges gather dust, patchwork arrangement makes extra work and painted surfaces require seasonal touching up—the whole room lacks the efficiency and attractiveness that is so desired in the kitchens of today.



